



ECONOMIC DEVELOPMENT
NEW ZEALAND



ANNUAL Report

2021/2022



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Year in Review

A warm welcome to the Economic Development NZ 2022 Annual Report.

Drafting the annual report is a rare opportunity in a busy year to take pause and reflect on the achievements of the past 12 months.

We have also included in the Report a taste of things to come in the 2022/23 year, which includes the national EDNZ conference to be held in Christchurch between the 12-14 October 2022, an online Congress in the first half of 2023 and a refresh of the Continuing Professional Development offering, now in its fourth year of delivery and a bedrock of our offering to members.

A huge thanks to our outgoing Board Members, John Hutchings and Dean Howie, who have added immensely to the collective intellect around the Board table. John's dry wit and humour, along with his commitment to sustainability and resilience has been appreciated by all, as has Dean's passion for economic development and his clear thinking, professional manner.

A warm welcome to incoming Board members Benje Patterson, Hannah Middleton and Vaughan Cooper who I am sure will prove strong additions to the Board.

Finally, a heartfelt thanks to you, our members, for your continued participation and support of EDNZ. Better Together!

Pam Ford, Chair of EDNZ



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The vital statistics -

40

CPD Courses delivered

477

Learners Attending
courses

5

Policy submissions
made to Government,
Productivity
Commission etc.

4.5

Average satisfaction
ratings out of 5 of those
attending courses



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The vital statistics

27,000

Emails recieved and answered

64

Newsletters delivered

47 Organisations
and 54 individuals

Members

28

Meetings of Board, CPD,
Conference and Audit and Risk
Committees held



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The story behind the statistics



Professional Development

Continuous Professional Development has continued to be a core activity for EDNZ and its membership. The CPD programme is now standing on its own two feet financially and will continue as an area of focus for EDNZ going forward. The above CPD related statistics are pleasing given the year was once again disrupted by Covid 19.

Indeed EDNZ is in the midst of determining how we can best build on the success of the CPD programme by providing even greater opportunities for learning as well as developing a wider audience for learning. The refresh of the CPD programme will likely include a newly developed course for Councillors to advance understanding of economic development theory and practice, the development of on demand courses and new content to attract those who have completed the AcED to engage in still further learning and finally, a stronger connection with international expertise. Watch this space.

The EDNZ Resource Centre was developed to support the CPD programme. It has now been moved to the EDNZ website where it is more accessible for anyone wishing to use it. It continues to grow and become a valuable resource to all within the economic development profession. A big thanks to our learning facilitators and our members who have supported the CPD programme.

Congress

In November 2021 EDNZ held a five-day congress online which attracted towards 200 virtual delegates. The congress covered topics such as immigration, skills and talent, productivity, and much more. Sponsored by MartinJenkins the congress was a success and added to the capability building that has become such a focus for EDNZ and its membership. Congress 2023 will be held in the first half of next calendar year.



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CEO Hui

In June 2022 the abatement of Covid 19 enabled EDNZ to hold the inaugural CEO Hui. The two day Hui saw the CEOs across the EDA network come together in Auckland to discuss pressing issues. A subsequent evaluation survey suggested that all but one respondent found the initiative useful and would like to attend future Hui's. The CEO Hui will become a regular event on the EDNZ corporate calendar and an important vehicle that will inform the policy and advocacy work of EDNZ.

Advocacy

Like CPD, advocacy on behalf of our membership is a core activity for EDNZ. In the year under report EDNZ developed a number of submissions including:

- A Submission to the Local Government Review Panel
- A Submission to the Ministry of Business, Innovation and employment on the 'Regional Business Partner Network'
- A submission to MBIE on the Climate Change Action Plan
- A submission to the Productivity Commission on Immigration
- A submission to the Treasury on the Living Standards Dashboard

All submissions can be found under the Advocacy menu on the EDNZ website.

Less formal advocacy was undertaken in the form of meetings with the Minister for regional and economic development, the Hon Stuart Nash and the Opposition spokesperson for Economic Development, the Hon David Bennett.

Both meetings proved encouraging for EDNZ. The Board is keen to continue holding regular meetings with key politicians who hold economic development related portfolios.



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Collaboration

Throughout the year under report EDNZ worked in a collaborative fashion with a number of organisations to progress a range of projects.

Collaborations included:

- Working with NZ Tech Story to develop a resource that allows access to regional economic development agencies via a map.
- A workshop in partnership with the Ministry for Business, Innovation and Employment to input into the NZ Climate Change Action Plan.
- A workshop with NZ Productivity Commission to contribute to the Immigration enquiry conducted by the Commission.
- Numerous meetings with the Regional Business Partner advisors across the network to develop a unified response to proposed changes to the RBP programme.

In most cases the collaboration led to the development of an EDNZ submission which supported the views of our membership.



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Other achievements

Another achievement in 2021/22 has been the review and refresh of the EDNZ membership model. In a bid to broaden our membership EDNZ has expanded the Associate category to include the following new sub-categories:

- Registered charities
- Research partners
- Non - EDAs with an economic development brief

Representatives from all three of the above sub-categories are able to nominate for Board membership. This right to nominate was also extended to individual members for the first time in 2022.

All information on the new membership framework can be found under the membership menu on the EDNZ website.

Membership: Despite Covid 19 membership numbers have been maintained with 47 organisations and 54 individuals either renewing membership or joining EDNZ.



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The Financial Report

Unfortunately at time of printing we are unable to include our audited financial statements for the year to 30th June 2022 however aim to provide these to all members as soon as possible. The timing for completion of our audit, like many organisations, has been affected by COVID and auditor resourcing inflicted delays.

In summary, the 2022 financial year presented its challenges with our traditional income streams impacted by COVID settings and associated environments. This included deferral of our annual conference to October 2022, a redesigned fully online congress, whilst our ability to deliver professional development courses to the level anticipated was also impacted although we adapted to a fully online model for some courses. As a result we did not expend residual funding provided to us by Ministry of Business, Innovation & Employment for professional development delivery and have thus carried this forward via Income in Advance in our balance sheet.

The small trading loss of \$18,065 recorded against the prior year surplus of \$44,505 is reflective of a challenging trading year.

I wish to thank my fellow Audit & Risk committee members for their work during the year and their ongoing diligent financial management of our organisation.

Nigel Davenport
Chair – Audit & Risk.

www.economicdevelopment.org.nz



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Annual General Meeting Agenda

Following close of Day 1 of Conference on 13th October,
2022
Christchurch Town Hall, Victoria Room

1. Welcome by Chair
2. Previous Draft AGM Minutes
3. Annual Report - Chair
4. Financial Report, Chair of Audit & Risk, Nigel Davenport
5. Conference location in October 2023
6. Accountants in 2023
7. Reviewer in 2023
8. Thank you to outgoing Board Members, John Hutchings and Dean Howie.
9. Welcome to incoming Board Members, Benje Patterson, Hannah Middleton and Vaughan Cooper.
10. Any other business



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Annual General Meeting 2021 Draft Minutes

12.pm, 26 November 2021, Palmerston North Event Centre

Present: Pam Ford, Chair, Paul Swallow, Patrick McVeigh, John Hutchings, David Wilson, Fiona Wilson, Ifor Ffowcs-Williams, Dean Howie, Pip Jamieson, Sue Lorenz, Tracee Neilson, Michelle Jordan, Dennis Adlam, Joan Ng, Steve Tritt, Sarah Feldell, Urvashi, Sharma, Jacqui Rolleston-Stead, Eric Swale, Alistair Schorn, Yen Tang Liu, Lesley McQue, Rebecca Jenks, Nick Brunson, David Cunliffe, Susan Houston.

Apologies John Christie, Nigel Davenport, Justine Gilliland.

Welcome from the Chair.

1. Draft AGM minutes – Noted as accurate. Moved Ifor Ffowcs-Williams Seconded Patrick McVeigh
2. Financial Report – Presented by Paul Swallow, received and accepted.
Moved David Wilson, Steve Tritt
3. The Chair thanked outgoing Board members: Dr David Wilson, Linda Stewart and Mark Rawson for their commitment to EDNZ and welcomed Dean Howie and Fiona Wilson to the Board who nominated for the Board unopposed.
4. Auditors: Charity Integrity were endorsed as the reviewers of EDNZ accounts for the ensuing year. Moved Patrick and seconded Ifor Ffowcs-Williams
5. Accountants: Assured Accounting Group were endorsed as the accountants for the ensuing year. The Board thanked Sarah from Assured Accounting for her help throughout 2021.
6. 2022 Conference: The 2022 Conference will be held in Christchurch. A prospectus will go out calling for submissions from the North Island in the first quarter of 2022.
7. Any other Business: Fiona Wilson congratulated EDNZ on its flexibility around the delivery of CPD during Covid 19. Patrick McVeigh congratulated Pam on her achievements as Chair of EDNZ. Meeting ended.



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The EDNZ Team

A special thanks to the following Board members and CEO for the contribution they have collectively made to the future of EDNZ throughout 2021/22.

Board Members:

Nigel Davenport- Board Member and Chair of Audit and Risk Committee
Pam Ford - Chair, Member of all Committees
Justine Gilliland - Board Member and Member of Conference Committee
Dean Howie - New Board Member and member of Audit and Risk Committee
John Hutchings - Board Member and Member of Conference Committee
Patrick McVeigh - Deputy Chair, Member of CPD and Conference Committee
Fiona Wilson - New Board Member and member of the CPD Committee J
Paul Swallow - Board Member and Member of Audit and Risk Committee

EDNZ Employees:

Susan Houston - Chief Executive Officer



Contact Us



09 415 8962



infoedanz@gmail.com



29 Jeffs Road, Dairy Flat 0794

Thank You

