People + Places – Forging Futures

EDNZ Conference 2022

SPONSORSHIP PROSPECTUS

12-14 October, Christchurch

www.economicdevelopment.org.nz

INTRODUCTION

Economic Development NZ (EDNZ) is proud to present, in partnership with Christchurch NZ, the 2022 EDNZ Annual Conference.

This conference is the only economic development conference run by and for economic development practitioners across New Zealand. The 2022 Conference will be held in beautiful t aut ahi Christchurch.

The event offers sponsors the opportunity to establish strategic relationships with senior industry, practitioners and government leaders,

The event will deliver thought-provoking discussions to address the challenges and prospects facing economic developers, it will be focused on the critical role that people and place play in forging our futures.

EDNZ encourages you to consider the following prospectus and join us in this proven and successful event as a sponsor.

250 delegates

international and national speakers

KEY ATTENDEES

The EDNZ Conference typically attracts between 200 and 250 attendees from across New Zealand.

Attendees tend to represent one of the following

- Senior officials and elected representatives within local, regional and central government
- Senior leadership of economic development agencies
- Corporate decision-makers
- Research and policymakers
- Indigenous leaders
- Strategists
- Economic development practitioners

KEY TOPICS

The EDNZ Conference is themed "People+Place - Forging our Futures'. "

Below are just some of the topics that will be covered at the Conference:

- The fundamental importance of hard and soft infrastructure
- The impact of Covid 19 on ED
- Responding to the skills dearth and the future of work
- Attracting investment/economic gardening
- Raising productivity
- Working in and with the Maori economy

SPONSORSHIP OPTIONS

	Platinum	Gold	Silver
Speaking Opportunity	✓		
Free Registrations	3	2	1
Branding Opportunities Logo on all conference materials	✓	✓	✓
Banner Advertisement on conference app	✓	✓	✓

SPONSORSHIP OPTIONS

	Platinum	Gold	Silver
Company logo on the EDNZ website and conference app	✓	✓	✓
Company profile /bio on conference website and app	✓	✓	✓
Breakout session chair		✓	
Branding Opportunities Logo on all conference materials	✓	✓	✓
Acknowledgement of sponsor throughout conference both on screen and verbally	✓	✓	✓
Use of your company banner in plenary session room and./or reception area	3	2	1
Exhibition Space	Double trade display in prominent position	Single trade display in prominen t position	

SPONSORSHIP OPTIONS

	Platinum	Gold	Silver
A delegate contact list	✓		
A Plenary Session Chair	✓		
Investment Value (GST exclusive)	$15,000	$10,000	$5,000

OTHER PACKAGES

Gala Awards Dinner

The Gala Dinner is the key social engagement of the Conference guaranteeing the opportunity to host delegates for a memorable evening of networking in a stunning location. This exclusive opportunity gives you the opportunity to be at the epicentre of the conference calendar.

Sponsorship package includes:

- **three (3) complimentary tickets to the Gala Dinner**
- **one reserved table at the Gala Dinner in a prime position**
- **naming rights to the Gala Dinner**
- **opportunity for a representative from your organisation to make a 3 to 5-minute presentation at the event**
- **company logo featured prominently on conference marketing**
- **recognition as 'Gala Dinner sponsor' with company logo on the sponsors holding slide**
- **listing in conference app including logo and bio**
- **a delegate contact list**
- **signage provided by you displayed at the Gala Dinner location.**

one available – value$ 10,000

SPONSORSHIP OPTIONS

Key Networking Function

The welcome reception will be held on the eve of the conference. It provides you with the opportunity to host one of the key social events of the meeting. All delegates will be invited to this function providing maximum opportunity to network with meeting delegates as well as engage in conversation in a relaxed, social environment.

Sponsorship package includes:

• naming rights to your sponsored event • conference passes (to provide list of delegates)
• opportunity for a representative from your organisation to make a 3 minute presentation at the event
• company logo featured prominently on conference marketing
• opportunity for two additional company representatives to attend
• recognition as 'Networking function sponsor' with company logo on the sponsors holding slide
• listing in conference app including logo, bio
• a delegate contact list of those who attend the networking function

one available – value $5,000

SPONSORSHIP OPTIONS

OTHER PACKAGES

Lunch Sponsor

An opportunity to showcase your brand during one of the conference breaks.

Sponsorship package includes:

- ability to display a banner or similar temporary display
- naming rights to your sponsored event
- company logo featured on all conference marketing
- recognition as 'lunch sponsor' with company logo on the sponsors holding slide
- listing in conference app including logo and bio

two available – value $2,500

Lanyard Sponsor

Receive high-level visibility through exclusive sponsorship of the official conference lanyard!

Lanyards are distributed to each delegate at registration and your logo will be prominently featured throughout the conference.

Sponsorship package includes:

- recognition as a lanyard sponsor with company logo to appear on all conference lanyards.
- recognition as a 'lanyard sponsor' in conference marketing
- listing in conference app including logo and bio

one available – value $2,500

SPONSORSHIP OPTIONS

Barista Station Sponsor

One of the most popular locations for delegates! Sponsorship package includes:

- logo recognition at the barista station
- opportunity to display one (1) banner next to barista station
- complimentary coffee passes (to provided list of delegates)
- company logo featured on conference marketing
- recognition as 'barista station sponsor' with company logo on the sponsors holding slide
- listing in conference app including logo and bio

one available – value $2,000

THANK YOU FOR CONSIDERING PARTNERING WITH US - WE LOOK FORWARD TO WORKING WITH YOU

CONTACT

For further iinformation
regarding any of the
sponsorship opportunities
contact the CEO of EDNZ,
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ChristchurchNZ™

ECONOMIC DEVELOPMENT
NEW ZEALAND