



COVID-19 Response and Recovery Framework

Many councils, regions, districts, businesses and communities are right in the thick of COVID-19 response planning and activities. Some are operating alone, some together. Having a framework to work through at this time will help you to take stock of activities to date, to check for blind spots, to consider the ramifications, opportunities and perhaps unintended consequences of actions taken thus far, as well as to assist in forward-planning activities. Now is the time to be proactive and plan beyond the immediate future, and to demonstrate thought leadership and collaboration.

To assist you to keep one eye on the present and another on the future, EDNZ has commissioned Martin Jenkins to develop a comprehensive guide to support local and regional economic development practitioners in understanding and responding to the immediate and longer-term impacts of COVID-19. EDNZ expect to be able to post this guide on our COVID-19 web resource centre in the third week of May 2020.

In the interim, we are pleased to provide members with [this A3, detailing the HH framework](#) [link to download the PDF]. More information can be located at: www.henleyhutchings.co.nz/covid19-response-and-recovery-framework.

COVID-19 has made us reshape the way we operate and think. It has forced us into reactive behaviours, tested our crisis management plans and our capability, has generated variable leadership displays and has called for changes in our teams, communities, businesses and our use of technology platforms.

Things are moving at pace in a shifting kaleidoscope of opportunity and challenge. No two days are the same. Now is the time to be proactive and plan beyond the immediate future, and to demonstrate thought leadership and collaboration.

We can help you to rise above the hustle and bustle to create a clear pathway forwards - to cut to core and focus without losing sight of the bigger picture. We can help you to consider the broader perspective, utilising our nationwide networks, reports and intel - thinking about more than the immediate spend on construction and infrastructure that recent funding has unlocked (although we can help with that, too).

Many councils, regions, districts and communities are right in the thick of response planning and activities. Some are operating alone, some together. It is important to take stock of these activities, to check for blind spots, and to consider the ramifications, opportunities and perhaps unintended consequences of actions taken. It is important to keep one eye on the present and another to the future.

The streamlined HenleyHutchings COVID-19 Response and Recovery framework has been designed, used and adapted to ready Councils, sectors and businesses to respond to the evolving direction of Central Government. Readiness and strong leadership takes planning and action that is accurate and agile, robust and responsive, to work effectively in this shifting environment. HenleyHutchings' approach is not linear or restrictive, but it does require reimagining the future and building resilience.

Our focus may be economic recovery, but it is also on environment, cultural and social well-being.



Bringing a broader perspective, networks and knowledge to review and provide advice and recommendations to you, including:

- > Review of approach to COVID-19 and activities to date
- > Identification of areas for concern/attention, impacts and opportunities - immediate and mid-to-long-term
- > Key considerations including: rates relief, essential service needs, roles and responsibilities, staff capability and capacity, and including moving to different Alert Levels.
- > Review of national approaches and data, determining local applicability
- > Identification of opportunities to connect with other networks and organisations (incl. NEMA) to maximise effectiveness.

A full picture of the impact of COVID-19 on your economy and plans or programmes, advice and key considerations for now and the future, including:

- > Identifying impacts against the content of your programme/s and/or Regional Economic Development Plan
- > Assessing impacts to date and projected impacts over time (for example, assessing impact on progress of foundation affordable housing and skills/training needs)
- > Identifying relevant trends
- > Clarifying your potential role against impact relating to current/proposed central and regional recovery actions
- > Applying a longer-term lens and identifying adaptability or acceleration/focused opportunities.

Development and testing a range of potential go-forward scenarios appropriate to the scale of the work, including:

- > Identification of likely scenarios and the specific factors relevant to your community/region
- > Consideration of the impact of these scenarios and flow-on or unintended consequences
- > Risk scale and mitigations
- > Clarifying your potential role and opportunities/challenges in various scenarios.
- > High-level flow on effects and recommendations.

A ready-to-go Action Plan (or updated supplementary Plan), including:

- > A connected, actionable vision for the future
- > Short and long list of activities identified and prioritised (including likely impact)
- > The frame and principles for moving forwards
- > Funding/investment opportunities, requirements
- > Resource requirements - people, etc. (additional to monetary)
- > Approach to implementation - next steps
- > Institutional arrangements and leadership.

Resourcing and implementation assistance, including:

- > Funding applications / preparation
- > Programme or project management
- > Implementation Plans
- > Change management
- > Communications and Stakeholder Engagement
- > Public engagement
- > Advocacy.

Contact HenleyHutchings
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The 'new' four R's:

Redefining our future
 Recovery/Regeneration
 Resilience - making things
 stronger, less vulnerable,
 more sustainable.